



## **Consolo and Aquino of Prudential Douglas Elliman ink 1,000 s/f at 805 Third Avenue**

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Arriving soon to the city's menswear marketplace will be Joseph's Custom Clothing for Men. Arranged by the leasing team of Faith Hope Consolo, chairman, and Joseph Aquino, executive vice president of Prudential Douglas Elliman's Retail Group, the deluxe haberdasher has signed a long-term lease for a centrally located store at 805 Third Ave., between 49th and 50th Sts., in Midtown's corporate headquarters corridor.

Joseph's, which is a renowned bespoke men's boutique with a client base comprising celebrities, sports figures and scores of prominent businessmen, is also a destination for aficionados of custom shirts and jeans, European footwear and fine accessories. Owner Joseph Wendt often travels coast to coast for his exclusive clientele, providing them with the latest fashions. It is not unusual for a Joseph's clients to purchase entire wardrobes in a single sitting.

"Could there be any better synchronicity than this stellar location," said Consolo. "Surrounded by a virtual client base of executives from Fortune 500 companies in the immediate area, Joseph's will provide them with quality suits on a par with Brioni, Kiton and Loro Piana, but with that extra measure of care that truly defines custom tailoring."

According to Aquino, "The new store will have a traditional feeling, too, almost like a haberdasher on Jermyn Street, including custom cabinetry, leather bound chairs, the finest cloths and personal bespoke tailors. It will be a destination that is, without a doubt, a 'perfect fit'."

Consolo and Aquino exclusively represented both the tenant and the landlord, Cohen Brothers Realty Corp., for the 1,000 s/f space.

Prudential Douglas Elliman's Retail Group is the industry leader in retail leasing, investment sales and consulting services on a local, national and international scale. Its scope of work is comprehensive and extends to virtually every facet of retail real estate and every kind of retail location - from urban and suburban streets to malls, shopping centers, lifestyles centers and power centers. Prudential Douglas Elliman's retail clients come from every segment of the market from luxury fashion to mass merchandising. It works on behalf of private and public investors, entrepreneurial owners and real estate developers with significant portfolios or single assets.

Offering a strategic platform of services, the Retail Leasing, Marketing and Sales Division specializes in creating customized, highly focused solutions on a client-by-client basis, oversees retail operations for the 50 Prudential commercial real estate offices (retail services divisions) nationwide, and is part of a preeminent real estate organization with more than 4,000 agents and a network of national and international affiliates. Ranked in the top five real estate brokerages nationally, Prudential Douglas Elliman Real Estate is an independently owned and operated

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