

Thru the Lens: SMPS-NY

January 25, 2010 - Front Section

A near-record turnout kicked off the first breakfast event of the new year of the New York Area Chapter of the Society for Marketing Professional Services (SMPS-NY). About 150 attended the breakfast, which covered work in the public sector. The panel was held at the Graduate Center, City University of New York, said Patricia Neumann (CEO and president of Accu-Cost Construction Consultants, Inc. and SMPS-NY chapter president).

The program was sponsored by a record five companies: Langan Engineering & Environmental Services, MBI Group, Greenman-Pedersen Inc., HAKS and Fletcher Thompson.

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