



Company Profiles: The Retail Group at Prudential Douglas Elliman

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Prudential Douglas Elliman has been connecting landlords and owners with the finest tenants throughout Manhattan for close to 100 years. There is hardly a s/f of the city that Prudential Douglas Elliman retail agents haven't leased at one time or another, frequently multiple times over. The Retail Group is one of the city's most experienced, having successfully negotiated over a \$1 billion in lease transactions. Clients receive hands-on, fully-committed attention from the most experienced senior executives. Agents are supported by the tremendous resources and reach of one of the nation's largest real estate companies.

The finest American and international retailers value the Retail Group's extensive knowledge of the marketplace and rely on them to locate space in the city. From a retailer's first store in New York City to their expansions into multiple metropolitan areas, the Retail Group can assist with their leasing plans throughout the U.S. The Retail Group prides itself on identifying space and successfully closing a transaction prior to the competition even becoming aware of the available location.

On behalf of landlords, Prudential Douglas Elliman's Retail Group represents the owners of New York's premier retail locations. The Retail Group mines its extensive list of contacts throughout the U.S., Europe, and the Near and Far East to match the ideal tenant to the location.

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