



Brodsky of Related Mgmt. awarded IREM CPM of the Year

December 04, 2009 - Owners Developers & Managers

Jeffrey Brodsky, CPM, president of Related Management was the recipient of the Greater New York Chapter of the Institute of Real Estate Management's 2009 Certified Property Manager of the Year award. James Hayden, CPM, IREM 2007-2009 chapter president presented Brodsky with the award during a ceremony at the Chapter's Annual Dinner & Awards gala at Tavern on the Green in NYC.

In his acceptance speech Brodsky said, "The role of the property manager is a difficult and challenging one. We have a scope of responsibility that goes far beyond simple building maintenance, leasing and financial reporting. My father told me, in good times, the company will need you to maximize property values, and in bad times they will need you even more. We are expected to take care of our customers who spend hours with us daily; either in their homes or their places of business. It is an extremely close relationship that can literally extend for decades; and is more intimate than that of almost any other service provider. Our obligations and responsibilities are 24/ 7/365 days a year. We are buffeted constantly by the changing demands and expectations of owners, regulators, lenders, and residents or commercial tenants. It is a great day when we receive a note of thanks for our efforts. We need to be constantly refreshing our understanding of changing markets, liabilities and opportunities. We are relied on to be risk management experts, financial systems experts, operations experts, leasing experts, construction experts, technology managers, customer service managers, human resource managers, asset managers, brand managers, and now Sustainability managers. We are passionate about the work, the never ending challenges, and the always changing opportunities to improve our effectiveness, the constantly evolving obligations that allow us to grow personally as we learn professionally."

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540