



Hidrocks Realty receives property improvement award for 53 W. 36th St.

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Hidrocks Realty Inc., a Manhattan-based private real estate firm, was selected as winner of the 2009 Property Improvement Award from the Fashion Center Business Improvement District. The award is in recognition of its significant renovations at 53 West 36th St.

"We are honored to be selected to receive the prestigious Property Improvement Award from the Fashion Center BID and we are proud of our accomplishments at the 53 West 36th Street property," said Eddie Hidary, vice president at Hidrocks Realty. "With a \$3 million dollar building-wide renovation project, we were able to effectively improve the building's overall look and feel, as well as its efficiency, including a complete redesign of the lobby, front entrance and facade. We are really pleased with the work that has been done to completely transform this building into a modern and sleek office environment and we look forward to completing similar projects in the future."

For the past 10 years, the Property Improvement Award has been given to outstanding real estate professionals in the New York area in recognition of new growth and significant investments in the New York real estate market.

The lobby at 53 West 36th Street boasts new stone flooring, wood and frosted glass wall panels, and stainless steel front entrance doors that allow the natural light to shine through. In addition, underneath the wall panels is LED strip lighting, and a modernized elevator system with new cabs.

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