



aptsandlofts.com to market 7-unit condominium at 135 Conselyea St.

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aptsandlofts.com has begun a successful marketing launch at a new, 7-unit building in Williamsburg at 135 Conselyea St. Over the past two weeks over 100 potential buyers have visited two open houses, which have produced two contracts being sent out to purchasers. The developer, E&H Conselyea, is a partnership between David Hirsch, of Urban Architectural Initiatives, and Bin Eng of All Target Contracting. Designed by Hirsch, an architect and partner in the development, the project is extremely well integrated with the scale and the feel of the other houses and buildings on the street. In keeping with a contextual approach, the marketing for 135 Conselyea Condominiums highlights the historical ties between the development and the original Conselyea family.

The developers were drawn to the area because they found Williamsburg exciting, with character and an interesting history. "We wanted to do a project in Williamsburg," said Hirsch. "It's an exciting neighborhood. Architecturally this block is particularly typical of Williamsburg and Greenpoint."

Among the apartments are two ground floor duplexes, both with light-filled rec rooms downstairs; one has a back yard. There are also three one-bedroom units and a two-bedroom duplex on the third floor. The smallest apartment is 670 s/f and the largest is 1,120 s/f. Union Square Mortgage Group is the exclusive mortgage broker for the building.

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