

The Association for Facilities Engineering hosts networking and business development event

November 20, 2009 - Long Island

The Association for Facilities Engineering, Long Island Chapter (AFE) has recently hosted a special presentation on "Networking and Business Development," hosted by Rich Kruse. The event took place on September 15, at the Bonwit Inn. The seminar kicked-off with a cocktail reception and was followed by a presentation given by host Rich Kruse.

The event attracted over 50 new members and highlighted the importance for business professionals to create networks of contacts in their field and related industries as a means of developing their business strategy. Kruse, one of the most recognized and respected business leaders on Long Island, discussed the importance of understanding your audience and getting to know them and getting your name out there.

Kruse has played an integral role in the growth of Long Island as a center for business and technology.

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