



The Advance Group names Murray as a VP and Aronica as director of business development

October 23, 2009 - Front Section

The Advance Group unveiled its new brand identity taking the lead as one of the largest and most experienced moving and relocation organizations in the metro area. In conjunction with its new brand comes new areas of growth, The Advance Group hired Kevin Murray, VP of commercial sales, N.J. and Vivian Aronica, director of business development. They both come to The Advance Group with many years of experience in the industry.

In 1997, Murray helped introduce FITCO, the furniture installation unit of The Advance Group to the metro area. His expertise in project management and move coordination is most evident when reviewing his past accomplishments with Fortune 500 companies. One of his most impressive relocations was that of NavAir. This was an extensive move, which took place over the course of 3 years. It relocated over 2,000 naval officers from Crystal City, Virginia to the Naval base in Patuxent River, Maryland.

Aronica has joined The Advance Group in the newly created position of director of business development. She brings exceptional energy to every assignment and has years of sales experience.

"We've been looking for someone with Vivian's credentials for quite some time. She's the latest strategic building block to fall into place, and we're delighted to have her with us," said The Advance Group's CEO, James Molloy. "Together with our entire sales team, we'll now be able to use our newly developed marketing materials to their fullest potential."

She has successfully managed and completed many projects in the legal and medical industries. She serves on several committees and participates in numerous business networking groups, such as the Education and Assistance Corp. (EAC), American Heart Association "Go Red for Women" luncheon, The Association of Real Estate Women, Long Island Network Exchange for which she has served on the board of directors as VP, the Gotham Network and Long Island Business Associates.

The Advance Group was formed from leading businesses in the commercial moving, office furniture installation, distribution, storage, document management, and employee relocation fields. The Advance Group has over 40 years of broad-based experience, national and international connections for complex moves, the largest talent pool and most experienced project management team in the industry, with a centralized management operation. Together, these services provide a seamless, cost-effective, and highly coordinated response to the most challenging move and relocation projects.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540