



## **TechCity to host Hudson Valley Green R.E. Dev. Conference on Oct. 28**

September 18, 2009 - Front Section

TechCity Properties will host a major conference on October 28 on the future of green development in the Hudson Valley.

The conference participants are still being finalized, but will include prominent and noteworthy individuals from the real estate, green-tech and business worlds. The discussions will be geared toward developing insights and strategies to attract versatile green development to the region.

Alan Ginsberg, chairman of TechCity Properties, said, "Our goal is to bring green jobs and responsible development to the Hudson Valley for long-term, sustainable economic growth. This terrific half-day of informed conversation and panel discussions will give all our participants highly valuable insight and guidance."

"The Hudson Valley can be at the forefront of green sustainability," Ginsberg said, "and TechCity is committed to being a central part of that. The Hudson Valley has the attributes eco-sensitive companies are looking for and TechCity's master plan positions it as a clear focal point for green economic development and business activity."

Attendees will include real estate brokers, developers, economic development officials, government agencies, transportation officials and both residential and commercial builders.

Topics will include "how to make the deals to build green," "attracting tenants, money and resources," "expanding green development opportunities," "economic incentives for green developers," and much more. Panels for the conference will include: residential development, economic development, finance, architecture & design, and commercial and industrial development. TechCity's recently released master plan envisions the site transformed into a 21st century eco-village through the re-use of former industrial buildings, the installation of clean energy systems including solar panels and green roofs on the property's existing large-area, flat roof buildings.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540