



Jacqueline Finkelstein-Bayer, President, JSF Equities Inc.

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Name: Jacqueline Finkelstein-Bayer

Title: President

Company: JSF Equities Inc.

Location: 8 Pebblebrook Way, Chappaqua, NY 10514

Birthplace: Brooklyn, N.Y.

Family: 3 children, married to a highly successful real estate developer, Lenny Bayer, partners with the Goodstein Family.

College: Ithaca College and Cornell University - Business Management and Finance

First job in real estate or allied field: 1983, Helmsley-Spear Inc.

What do you do now and what are you planning for the future? Given the current environment, there are many opportunities beginning to emerge for us to purchase undervalued assets, distressed loans and securities. As a senior level executive having over 20 years of experience running real estate capital market groups for prestigious firms in Manhattan, I have acquired experience on the transactional side of real estate in acquiring both commercial and residential property, structuring complex real estate transactions on both the debt side and equity side, and sourcing capital from high net worth individuals and institutions. As a strategist and restructuring expert, I have repositioned over \$3 billion worth of assets to achieve greater market performance and higher valuations. Given the environment, there are many opportunities beginning to emerge for us to purchase undervalued assets, distressed loans and securities so I am presently looking to start up a distressed real estate fund. As a result, I have put my development work on hold.

Person you admire most (outside of family): Bill Clinton, one of the most extraordinary humanitarians in this country.

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