



Marc and Michael Schoen of Savitt Partners negotiate 3,400 s/f at 530 Seventh Avenue; Rosenbloom of Kaufman, Marc Shoen act for tenants

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530 Seventh Ave. added two new fashion companies to its tenant roster. Calessa, a highly integrated clothing design and manufacturing company providing women with bold and spirited career wear, and Blue Karma, a denim source, each committed to 1,700 s/f of space in the 460,000 s/f property owned by Savitt Partners.

The Savitt Partners' father-son team of Marc Schoen and Michael Schoen negotiated both transactions on behalf of the ownership. Howard Rosenbloom of Kaufman Organization represented Blue Karma, while Marc Schoen negotiated for Calessa.

"We are thrilled to welcome Calessa and Blue Karma to 530 Seventh Ave.," said Marc Schoen. "This property is the premier fashion destination and we are confident these two new tenants' eclectic and modern styles will mesh perfectly with our existing roster of companies."

Built in 1930, the Art-Deco 530 Seventh Ave. is widely-recognized as the premier location for many fashion companies in the contemporary, junior and missy category, as well as, designer, bridge, menswear, urban, footwear and accessory industries.

In addition to the new deals mentioned above, other high-profile tenants in the property include Perry Ellis, Max Mara, Chaus, New Balance, YMI Jeanswear, Danskin, Nike Swimwear, Maggy London, Kenneth Cole, Select Showroom, and Showroom Delfina, to name a few.

Savitt Partners is a full-service commercial real estate company headquartered in New York City. Founded by Bob Savitt, the firm owns and/or operates a portfolio totaling nearly two million square feet of office and showroom buildings in Manhattan, including 530 Seventh Ave., 525 Seventh Ave., 218 West 40th St., 499 Seventh Ave. and 11 West 19th St. In addition to overseeing the leasing and management of its own assets, the firm provides superior leasing, asset and property management and investment services to other quality owners and tenants.

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