



## **Adams & Company brokers six leases in Manhattan totaling 13,453 s/f**

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Adams & Co. Real Estate, LLC recently brokered six leases totaling 13,453 s/f.

Adams closed two leases for two rapidly-growing digital companies; a 5-year, 1,181 s/f lease at 232 Madison Ave. for Media Shakers Corp., and a 4-year, 5,296 s/f lease at 48 W. 37th St. for Eye 2 Eye Digital, Inc.

Jeffrey Buslik of Adams & Co. represented Media Shakers, while Kathy Broadbent of Princeton International Properties represented the landlord in this transaction. Asking rents were \$47 per s/f.

Media Shakers is an online interactive ad network that helps both advertisers and publishers maximize revenue growth. The company works closely with both sides of the industry to effectively enhance media campaigns and produce maximum ROI. Due to an overwhelming rise in business, Media Shakers expanded into the New York market with offices at 232 Madison Ave., located just blocks away from Grand Central and Bryant Park.

"Media Shakers is a fast-growing company that needed to be in a prime New York City location," said Jeffrey Buslik of Adams & Co. "This space was in the ideal place for them to continue the growth of their business."

David Levy and Joseph Friedman of Adams & Co. represented the landlord while Winslow & Co., LLC. represented the tenant in the transaction. Although details of the lease were undisclosed, asking rents were \$36 per s/f.

Eye 2 Eye Digital is a digital company comprised of cultivated industry professionals who offer clients a range of digital services including, computer graphic interface, web design, and photo retouching. The company's new space is located directly between Bryant Park and Herald Square.

"Eye 2 Eye Digital was extremely happy with this deal," said Levy. "The Transit Triangle continues to be the best location for companies looking for easy-access to transit and good value on rent."

Adams & Co. also recently brokered four leases at 10 W. 33rd St. for a total of 8,157 s/f:

\* A nine-year, 4,400 s/f lease for Silver Rock, LLC. Levy represented the landlord and tenant. Asking rents were \$39 per s/f.

\* A six-year, 2,009 s/f lease for Claudio Nucci. Levy represented the landlord and tenant. Asking rents were \$40 per s/f.

\* A four-year, 902 s/f lease for E Chabot Ltd. David Levy of Adams & Co. represented the tenant and landlord in the transaction. Asking rents were \$40 per s/f.

\* A five-year, 882 s/f lease for I Love Accessories Inc. Levy represented the tenant and landlord. Asking rents were \$39 per s/f.

"10 W. 33rd St. is a building synonymous with fashion accessories companies and is highly sought after," said Levy. "We are happy to see that in the current market the building is still attracting new

tenants with its specialty niche."

Built in 1914, this 13-story, 319,000 s/f building boasts 24/7 access. Notable tenants include A Classic Time Watch Co., Barganza, Global Design Concepts and Rosetti Handbags, with retail tenants Legends Bar & Grill, Spa Sol, and Jim Hanley's Universe.

Adams & Co. Real Estate, LLC is among the top five leasing companies in New York City, as measured by total s/f. The full-service real estate firm is responsible for millions of s/f of office space and provides property management, brokerage and consulting services throughout Manhattan by teaming experience with innovation.

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