



Ricky's opens 2,600 s/f store in Chelsea section

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Ricky's NYC has opened its 23rd store on the corner of 17th & 8th Aves. in the Chelsea section. The 2,600 s/f store joins American Apparel, Banana Republic, Starbucks, Brooklyn Industries and NY Sports Club.

Ricky's NYC is an amalgamation of ideas from the 4 partners' visions, which results in an eclectic, unique mixture of high-end beauty products and cult brand favorites, stylists' favorite haunt, a lifestyle boutique and a Halloween one-stop-shop, set in an ultra hip environment that screams New York City.

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