



## **Adams & Co. handles two digital company leases totaling 6,477 s/f**

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Adams & Co. Real Estate, LLC brokered two leases for two digital companies totaling 6,477: a five-year, 1,181 s/f lease at 232 Madison Ave. for Media Shakers Corp.; and a four-year, 5,296 s/f lease at 48 W. 37th St. for Eye 2 Eye Digital, Inc.

Jeffrey Buslik of Adams & Co. represented Media Shakers, while Kathy Broadbent of Princeton International Properties represented the landlord.

David Levy and Joseph Friedman of Adams & Co. represented the landlord while Winslow & Co., LLC. represented the tenant.

Media Shakers is an online interactive ad network that helps both advertisers and publishers maximize revenue growth.

The company works closely with both sides of the industry to effectively enhance media campaigns and produce maximum ROI. Due to an overwhelming rise in business, Media Shakers expanded into the New York market with offices at 232 Madison Ave., located just blocks away from Grand Central and Bryant Park.

"Media Shakers is a fast-growing company that needed to be in a prime New York City location," said Jeffrey Buslik of Adams & Co. "This space was in the ideal place for them to continue the growth of their business."

Eye 2 Eye Digital is a digital company comprised of cultivated industry professionals who offer clients a range of digital services including, computer graphic interface, web design, and photo retouching. The company's new space is located directly between Bryant Park and Herald Sq.

"Eye 2 Eye Digital was extremely happy with this deal," said Levy. "The Transit Triangle continues to be the best location for companies looking for easy-access to transit and good value on rent."

Adams & Co. Real Estate, LLC is among the top five leasing companies in New York City, as measured by total square feet. The full-service real estate firm is responsible for millions of square feet of office space and provides property management, brokerage and consulting services throughout Manhattan by teaming experience with innovation.

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