

Steve Birnhak 2009

July 13, 2009 - Owners Developers & Managers

Name: Steve Birnhak

Title: CEO

Company: Inwindow Outdoor LLC

Location: New York

Birthplace: Saginaw, Mich.

Family: Wife, Heather; daughter, Shelby

College: University of Wisconsin, Madison (BA); NYU Stern School of Business (MBA) First job outside of real estate: Scooping ice cream at Baskin-Robbins. I was fired.

First job in real estate or allied field: This one

What do you do now and what are you planning for the future? Founder and CEO of outdoor

advertising agency

Hobbies: Landscaping, photography, basketball, camping

Favorite book: "100 Years of Solitude," Gabriel Garcia Marquez

Key to success: Find great people.

If you had to choose another vocation what would it be? Baskin-Robbins franchisee. I don't like to

fail.

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