

## Trump Financial appoints Holmes director of business development

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"Trump Financial has hired Richard Holmes, to spearhead the expansion of the mortgage bank and lending company into 14 key urban markets over the next 12 months," said, David Brecher, president and CEO.

Holmes will be responsible for procuring locations and participating in the recruitment of loan officers, initially in Chicago, Las Vegas, Los Angeles and San Francisco, in addition to recently opened offices in Bethesda, MD and Hallandale, FL. In New York City, the organization, which launched the Trump Financial brand in March 2007, will continue to do business under its affiliate, First Meridian Mortgage, a long-established leader in the greater Metro area.

As the Trump Organization's preferred lender, Trump Financial will open its first regional offices in areas where the developer has a concentration of residential projects. Holmes will be instrumental in launching the brand in the various cities.

"Our highly recognizable name and strong business model have already generated interest about Trump Financial in many of the primary urban markets," said, Holmes. "My goal is to reinforce our core teams of experienced professionals by providing great locations and staffing the offices with loan officers committed to our collective vision."

Holmes' background includes banking and fixed income positions with UBS, Fremont Investment & Loan and MLN USA. Originally from Hyde Park, N.Y., he majored in business and marketing at SUNY Oswego.

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