



Infusion Direct Mktg. forms strategic alliance with Mazzone Mktg. Grp.

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Infusion Direct Marketing, LLC, a leading direct marketing consultancy, has partnered with Mazzone Marketing Group, a high quality business-to-business and consumer list compiler, manager and broker. The strategic alliance will allow Infusion Direct Marketing to enhance its marketing services to include list brokerage services. "Infusion is extremely enthused about partnering with Mazzone Marketing Group and looks forward to delivering high-end marketing programs to its clients," said Monique Merhige, president of Infusion Direct Marketing.

"Each company brings a unique expertise to the table making the alliance a winning combination," said Michael Mazzone Jr., president of Mazzone Marketing Group. "By partnering with Infusion, we will be able to broaden our services to include direct mail and e-mail creation, advertising, public relations, trade show management, and much more."

Come celebrate the alliance at the one and only "Buzz Party" at Legends NYC (located at 6 West 33rd St.) on June 16 from 6-9 p.m. To register for the event visit www.TheBuzzParty.com.

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