



## **AFI, USA to manage and oversee sales for 20 Pine - The Collection**

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Africa Israel, through its wholly owned subsidiaries, AFI, USA, has taken control of management and is overseeing sales in conjunction with SHVO Marketing for 20 Pine - The Collection. Leading the marketing and sales efforts for condominiums and retail space in the building will be Africa Israel's new managing director of sales and leasing, Lori Ordover. The luxury Armani Casa designed residences at 20 Pine is one of the highest profile developments in New York City. To date, over 70% (272 condos) have closed with an additional 10% closing within the next 60 days.

"I'm thrilled to be joining Africa Israel and to have the opportunity to take the lead on such a prestigious project" said Ordover. "There is a lot of activity underway at 20 Pine and some great opportunities exist there. The building is the height of luxury with over 30,000 s/f of amenities in the works and stunning Armani Casa designed units."

"Lori Ordover has proven herself to be a dynamic thinker in marketing and sales," said Richard Marin, Chairman and CEO of Africa Israel USA. "It's an honor to have her join Africa Israel."

The 38-story, 409-unit condominium at the intersection of Pine and Nassau Sts. is located in the former Chase Bank Building. Ordover will be overseeing the residential condominium projects for all AFI (USA) properties including those at 20 Pine, The Apthorp, The District, and Marquis Miami, as well as the commercial and retail leasing activities for The Times Square Building, 229 West 43rd Street.

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