



3M DI-NOC Architectural Finishes allows owners to refresh, renew and reuse

June 08, 2009 - Owners Developers & Managers

The slow economy has decreased the number of new commercial and retail construction but many big brands are still choosing to remodel or refresh their interiors to enhance visual appeal and comfort, as well as increase store traffic and sales. 3M DI-NOC Architectural Finishes allow building owners, store owners, and many others to refresh, renew, and reuse existing doors, fixtures, cabinets and many other items. Using DI-NOC products in a new or refurbishment project can even help the building owner earn LEEDs credits.

DI-NOC architectural finishes simulate a variety of natural and synthetic finishes, including wood, granite, marble, stucco, leather, and just about anything else. DI-NOC products are the perfect substitute for, or complement to, more expensive finishes. They can be used in place of or to enhance natural materials. With over 600 product finishes, it is easy to match existing surfaces or create a new look. Even discriminating architects have a difficult time determining which surfaces are real and which ones are covered with 3M's DI-NOC products.

DI-NOC products have a lot to recommend themselves. These PVC films feature 3M's pressure-activated adhesive, which allows them to be positioned and repositioned for an exact and precise application. They also feature the air release channels offered only with 3M's Comply[®] Adhesive technology, which help the applicator with fast[™] easy and virtually bubble-free application. The outstanding flexibility of these films means they can be applied to virtually any flat or curved surface, walls, furniture and fixtures. Some of the finishes are suitable for outdoor use, and some can be applied to three-dimensional surfaces, and some can be thermoformed, and some have a built-in anti-microbial feature that is ideal for hygienic environments. And if that's not quite enough, DI-NOC products are very durable and cleanable.

When you are looking for a cost-effective alternative to expensive new finishes, and you want to create a dynamic visual experience, 3M DI-NOC architectural finishes give you unparalleled decorating options along with speed of application, which means short facility downtime and lower installation costs. All of this along with the peace of mind that it comes to you from 3M.

3M's DI-NOC architectural finishes are covered by a 12 year warranted durability for indoor applications and up to 4 years for outdoor durability. For more information please visit - DI-NOCfilm.com

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