



The benefits to joining the Hudson Valley chapter of NYSCAR

November 19, 2007 - Upstate New York

Any person actively involved in the commercial real estate market in the area is encouraged to join the Hudson Valley chapter of the New York State Commercial Association of Realtors (NYSCAR). The organization offers many benefits including:

- * **Networking.** Meetings are scheduled each month to provide opportunities to promote the individuals business, and to meet fellow active members in the commercial real estate industry.
- * **Education.** Topics at the monthly meetings include development projects, tours of real estate, alternative methods to traditional real estate disposition methods.
- * **Ability to participate.** Members have the opportunity to participate on a variety of levels. Committees are formed to address education, membership, events, legislative, golf and awards to name a few. There are many sub-committees formed for special events. You can contact a board member with your particular interests.

Additional benefits to brokers

Any person holding a broker's license or a salesperson's license that agrees to subscribe to the REALTOR code of ethics may join NYSCAR on the state and local level. By joining, the member is eligible for many benefits that promote their interests:

- * **"Realtor."** A designation that stands for professionalism and high standards.
- * **Commercial newsletter.** NYSCAR News is printed quarterly providing an update on issues affecting the industry, member news, and educational/marketing information.
- * **Networking/marketing.** Meetings are held at the state level several times each year, allowing the opportunity to promote listings statewide, and to pursue acquisitions for clients searching for property outside of the region. Locally, monthly meetings are scheduled to educate us on real estate developments, services and pertinent topics to promote transactions. Networking at these meetings allows participants to expand their contacts, and market properties.
- * **Government affairs.** Through political action committees, the interests of the commercial real estate practitioner are represented in the government, both in Albany and Washington, D.C. Current topics are the Commercial Lien Law and reducing the amortization of tenant improvements.
- * **NAR and NYSAR.** Membership provides inclusion in the National Association of Realtors (NAR) and the New York State Association of Realtors (NYSAR). Professional designations may be obtained, such as the Society of Industrial and Office Realtors (SIOR) and the Certified Commercial Investment Member (CCIM).
- * **Grievance/professional standards.** There are standing peer committees to enforce the high standard of ethical conduct and to arbitrate business between commercial practitioners.