



Terri Cude 2009

May 22, 2009 - Long Island

Name: Terri Cude

Title: Principal

Company: Wordflow Communications

Location: Greenwich Village

Birthplace and date: Brooklyn, N.Y., May 1 in the '60s

Family: My husband, Randall Cude, is an attorney specializing in commercial real estate and construction law at Proskauer Rose in New York City.

College: Union College and Queens College

First job outside of real estate: Sales

First job in real estate or allied field: Advertising agency account executive

What do you do now and what are you planning for the future? My firm provides marketing consultation and implementation. We will continue bringing innovative, effective and cost-efficient marketing strategies to current and new clients.

Hobbies: Board member of my 242-unit co-op. Local politics. I'm also an AKC Canine Good Citizen evaluator and on the board of an AKC-member dog association.

Favorite book: "Fahrenheit 451"

Favorite movie: Toss-up between "Battleship Potemkin" and "Blazing Saddles"

Person you admire most (outside of family): Denise Faustman, MD, PhD, at Massachusetts General and associate professor of Medicine at Harvard, working on a cure for type-1 diabetes and other auto-immune-related diseases

Keys to success: My firm's success is based on imagination balanced by experience, outreach balanced by budget adherence and high-tech media balanced by traditional tactics.

If you had to choose another vocation what would it be? Politician

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