



Durst and Weinstein of Sholom & Zuckerbrot broker two leases: 22,000 s/f total

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Sholom & Zuckerbrot Realty (S&Z) has arranged 15-year leases that bring Planet Fitness and Pure Nature to 30-33 Steinway St. in Long Island City, according to Frank Zuckerbrot, president of S&Z. Planet Fitness, a national chain of exercise facilities, will take immediate occupancy of its 17,000 s/f space, encompassing the entire basement and second floor and a portion of the ground level. Health food store Pure Nature signed for 5,000 s/f on the ground floor. The organic food retailer also has a store on Myrtle Ave. in the Ridgewood section of Queens.

The 25,500 s/f multi-level Steinway St. retail property was previously occupied entirely by Young World Children's Clothing.

Marc Durst, managing director at S&Z and Douglas Weinstein, managing director at S&Z exclusively represented the landlord, Jenel Management, and Pure Nature. Ray Villafana of Franchise Realty represented Planet Fitness.

"During its tenancy, Young World only used about 16,000 s/f of the space, and the rest was for storage," said Durst. "In an effort to maximize the square footage of the property, we decided to reposition it as a multi-tenanted building. We received tremendous interest, and we are happy to arrange these two leases in such a challenging market."

"Not only are Planet Fitness and Pure Nature complementary to each other in terms of their customer base, but they are a great fit for Long Island City and the nearby Astoria neighborhood," said Weinstein.

Founded in 1962, Sholom & Zuckerbrot Realty LLC is a full-service real estate firm offering retail, office, industrial and investment brokerage, property management, plus development and build-to-suit projects.

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