



## **Reeder of Calamar speaks at 2009 Legislative Breakfast for Western New York Cancer Coalition in Cheektowaga**

April 27, 2009 - Upstate New York

Calamar's assistant director of senior services, Samuel Reeder, was an invited guest speaker at the 2009 Legislative Breakfast hosted by The Western New York Cancer Coalition. The program focused on funding for two critical cancer-fighting programs, New York's Cancer Services Program and Tobacco Control Program.

Calamar was recognized and selected to speak as a result of their voluntary implementation of providing smoke-free apartments in their developments. Calamar is a full-service real estate organization comprised of development, construction, management and finance and investment divisions. Located in Niagara County, Calamar is providing high-quality, affordable senior apartments for age 55 plus in The Woodlands Residential Village, an entity within The Woodlands Corporate Center, as well as in Omaha, Neb.

Calamar initially offered buildings that had smoke-free wings which eventually evolved into completely smoke-free buildings. "This was a difficult and challenging decision since we don't want to alienate anyone. With the help of the Erie-Niagara Tobacco Free Coalition we discovered the advantages of providing a smoke-free environment for all our residents and the residual benefits that such a program would reap, not only for our tenants and their neighbors, but for Calamar as a business," said Reeder. "The positive response and support we have received since initiating this policy into our senior communities has been overwhelming. We're very encouraged and excited to offer a healthier, smoke-free home."

Calamar owns and manages The Woodlands Senior Village, a two-story building with 110 one and two-bedroom apartments. Forestview Senior Village is a 92-unit one and two bedroom complex currently under construction and is expected to be open by the end of the year.

Both properties are in The Woodlands Residential Village in Wheatfield, a 26-acre parcel dedicated to senior housing. The Woodlands Senior Village is both smoking and non-smoking while Forestview is completely non-smoking. Both properties provide upscale, affordable apartments for independent seniors age 55 plus with a multitude of amenities.

Calamar is a full-service real estate firm comprised of construction, development, property management and finance & investment divisions for commercial and large-scale residential properties in the northeast and midwest regions. Calamar is headquartered in Wheatfield and has offices in Omaha, Neb., Miami, Fla., Woburn, Mass. and Hamilton & Toronto, Ont. For more information, contact Kathy Griffiths at (716) 693-0006, ext. 211 or [kgriffiths@calamar.com](mailto:kgriffiths@calamar.com)

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