



ICSC to hold 2009 RECon May 17th - 20th in Las Vegas

April 27, 2009 - Shopping Centers

ICSC's RECon - The Global Retail Real Estate Convention, will take place on May 17th - 20th in Las Vegas, Nev.

ICSC's RECon features three events rolled into one:

* **Leasing Mall:** The Leasing Mall contains 840,000 s/f of exhibit space featuring more than 100 shopping center development companies and retailers looking to lease existing or new space in shopping centers. It is estimated that over 50% of all shopping center leases are conceived or consummated at RECon.

* **Trade Show Exhibits:** The Trade Expo features over 500 companies that provide products and services to the shopping center industry.

* **Educational Sessions:** RECon features over 40 educational sessions taught by industry professionals that cover every shopping center discipline including marketing, leasing, and management. RECon also features educational sessions crafted especially for municipal economic development officials.

Conference highlights include:

* **Global Retail Runway** - A session on retailers with global aspirations and an eye for expanding markets and the types of projects that they are looking for.

* **Guest Speaker** - Samuel Zell, CEO of the Tribune Company, holds interests in media, finance, transportation, energy, communications and real estate and can provide an overarching perspective on current economic conditions.

* **Annual Hot Retailers Awards** - Join fashion expert Carson Kressley, host of How to Look Good Naked, as he explores how four of today's hottest retailers, Blue Jeans Bar, Fashionology, uWink and Edward Bein, are prospering during the current downturn.

This conference is an extraordinary opportunity to connect with the world's leading developers, retailers and financial companies who come together once a year under one roof to do business. Whether you are a shopping center owner looking for retailers or a retailer looking for new locations, you'll find it all and more at the RECon Leasing Mall.

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