



## **Celebrating over 30 years in property management, A.D. Real Estate Management continues to grow**

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A passion for real estate runs in the family at A.D. Real Estate Management, Inc. (ADRE). Founded by Abraham Daniels in 1975 on the commitment of professionalism and service, the business has grown to represent over 30 properties in the most desirable neighborhoods of New York City, Long Island and New Jersey. Joined by his two sons, Adam and Aaron Daniels, Abraham and his team are expanding their footprint and legacy in the tristate area one building at a time.

With their corporate headquarters in Great Neck, Long Island, ADRE specializes in full service property management. Focused on multifamily, retail and commercial properties, ADRE provides a high level of service and personal attention to tenants and investors alike. "The astonishing growth and affiliate support we have experienced over the years is a direct reflection of our unwavering commitment to our partners and clients," said Abraham, "they are an extension of our family and every detail counts."

The hands-on approach synonymous with ADRE has not gone unnoticed. Those that have partnered with ADRE know that their investment/properties are in the best of hands. Executing all aspects of real estate management from property maintenance coordination and legal administration to bookkeeping, the leadership and staff at ADRE gives full attention to every single aspect of property management.

The comprehensive list of services provided by Abraham Daniels and his team is long and detailed. To call them a full service property management company is an understatement. Access any time to detailed and accurate property records by the property owner gives clients peace of mind. Monthly reports that detail and itemize all rent and expense receipts illustrate current financials in a concise and timely fashion. Finally, supervision of tenants and all items that might arise as it relates to their needs or property needs is addressed by the devoted staff. The service does not end there as they personalize strategies that improve the bottom-line of every individual property or project. Adding value to the property is the core strategy among the executive team.

Proactive and focused on reducing operating costs, ADRE reviews the monthly expenses for each property and offers improvements where possible. Their staff negotiates all building contracts (including maintenance, elevator, exterminator and boiler contracts) securing the most cost-efficient terms. Utilizing their in-house team of renovation contractors, handyman and repair personnel, clients benefit from low costs when work is needed to maintain and improve the building.

ADRE attracts both residential and commercial clients of various sizes. Their current management portfolio includes residences ranging in size from studios to four-bedrooms as well as shopping centers in New York City, New Jersey, Nassau County and Suffolk County. Their current footprint in Manhattan includes buildings in the neighborhoods of Chelsea, Greenwich Village, Gramercy, Financial District, Murray Hill, East Village, West Village and the Upper East Side. On Long Island,

their portfolio includes properties in Great Neck, Uniondale, Hempstead, Coram, Central Islip and Brentwood vicinities. In New Jersey, they currently manage properties in Bergen County and West New York with representation in more neighborhoods on the way.

"Our knowledge and dedication helps guide individuals through the entire process of building an excellent tenant/landlord relationship before, during, and after residency," said Adam Daniels. Adam has dedicated significant time to earn the proper certifications in property management. His knowledge and commitment to these programs has proven to be advantageous when evaluating current and future projects for ADRE, their partners and potential tenants.

Directly involved in all aspects of each lease negotiation including the determination of asking prices for available space, lease terms, commission agreements and construction costs, ADRE strives to maximize the value of each property. "We develop and implement a successful tenant retention program while ensuring all available space achieves the best current market lease terms with minimal related costs," said Aaron Daniels. "We work closely with all major brokerage firms, law firms, and architects to achieve the desired results of our clients."

ADRE maintains efficient and cost effective standards to maximize property net income. Through comprehensive business plans for each property, they provide high quality tenant service unique to the individual building and situation. Their passion for real estate coupled with their expertise benefits all that are involved in the process and partnership.

"Our goal is to provide our tenants with attractive surroundings and the highest level of personal service," said Adam Daniels. Their unique perspective as property owners and managers lends ADRE the ability to craft strategies and procedures that focus on enhancing the long-term value of each property. It is evident that their commitment to professionalism and service remains as strong today as when ADRE opened its doors over three decades ago.

Are your properties being managed efficiently? Learn how ADRE can lower your overhead and maximize the value of your property. ADRE welcomes brokers and offers attractive referral incentives.

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