



Aiple named exec. director of Greater Buffalo BOMA

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The Greater Buffalo Building Owners & Managers Association, Inc. (BOMA) has appointed Jennifer Aiple as executive director.

In this capacity, Aiple will prepare and implement strategic plans for company growth and advance the interests of commercial office building owners and managers. This will include the execution of networking opportunities, educational programs, research initiatives and marketing endeavors.

Aiple holds an MBA in marketing from St. Bonaventure University and a bachelor of science in Communications from the State University of New York at Brockport. She has more than 16 years of experience in marketing, corporate communications, public relations and advertising.

Prior to her appointment, she served as marketing manager for Ciminelli Development Co. in Williamsville. Aiple's strong vision and business development expertise will enable BOMA to communicate effectively with their members and implement relevant programs and initiatives. Aiple is an asset to their organization and to area real estate professionals.

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