

## IREM to present seven-week virtual seminar starting April 2

March 20, 2009 - Upstate New York

A virtual seminar series titled "Six Solutions for Success with Troubled Assets" will be presented on consecutive Thursdays from April 2 until May 14 by the Institute of Real Estate Management (IREM). Each session in the seven-seminar series, developed jointly by IREM and the CCIM Institute, will run for one-hour, with registration available for a single or multiple sessions.

The series is a uniquely valuable and timely skill-building experience for real estate industry practitioners at all experience levels, with content that address the evolution of the current financial crises, actual property scenarios and, most importantly, six potential solutions to managing troubled real estate assets in today's volatile marketplace. It also highlights techniques for generating new troubled-asset-related business in these challenging economic times.

## Session Specifics\*

- \* Thurs., April 2 Seminar 1: The Evolution of the Financial Crisis
- \* Thurs., April 9 Seminar 2: Restructuring Debt and Finding Capital Solutions
- \* Thurs., April 16 Seminar 3: Repositioning the Asset to Maximize Value
- \* Thurs., April 23 Seminar 4: Preserving Value Through Effective Operations
- \* Thurs., April 30 Seminar 5: Disposing of the Asset in a Depressed Market
- \* Thurs., May 7 Seminar 6: Avoiding Risk Legal Issues
- \* Thurs., May 14 Seminar 7: Developing an Asset Management Disposition Plan
- \* Each one-hour seminar starts at 11 a.m. Pacific, 12 p.m. Mountain, 1 p.m. Central, and 2 p.m. Eastern Time.

The cost of registering for a single seminar is \$49 for members of IREM and the CCIM Institute and \$99 for non members, and includes a free recording of the session. A 30% savings is available to registrants for all seven seminars, which also includes free recordings of each. This brings to \$240 the total cost of the seminar series for IREM and CCIM members and \$485 for non-members. Recordings only of individual sessions and the entire series can be purchased at the same price as their respective member or non-member registration fees.

To learn more about the content of the seminars and to register online, visit www.irem.org/TAVSS.

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