



## **Bracha of Bracha Group creates real estate blog**

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Ilan Bracha, president of The Bracha Group, has created a real estate blog. He will be commenting on trends, market reports, and relevant news in addition to providing expert tips geared towards consumers on buying, selling, investing. He will also provide personal anecdotes of the ins and outs of his days as a real estate agent at Prudential Douglas Elliman. The blog will be updated at least once a day at <http://brachablog.com>.

"The Bracha Group blog will not only feature up-to-date useful information about N.Y.C. housing trends, home prices, and market statistics, it will also offer important tips for buyers, sellers, investors, and brokers," said Bracha, managing director at Prudential Douglas Elliman. "With the landscape of the N.Y.C. real estate market radically changing, I hope to educate, inform, and motivate people with this blog," he added.

The Bracha Group has been one of the top producing groups at Prudential Douglas Elliman for the past four years and The Wall Street Journal, Inre Magazine and REAL Trends named them one of the top 50 real estate teams in the country by sales volume. Experienced with over 500 transactions a year, Bracha and his team provide the full scope of residential brokerage and marketing services to both renowned and first-time developers as well as individual buyers and sellers. Bracha and his team provide personal attention and customized sales plans for their clients by helping them step by step through each transaction; they go the extra mile to make customers feel at ease and will always find time to give advice or answer any question the client may have. This includes highly specialized soup-to-nuts consulting in the areas of financing, construction design, sales and marketing.

The Bracha Group is currently the exclusive sales and marketing agent for a variety of new developments including BellTel Lofts in Brooklyn, 53 Warren in Tribeca and Windsor Park in mid-town Manhattan.

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