



IREM publishes "An Employer's Guide to Developing a Rewarding Internship Program in R.E. Mgmt."

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In its latest initiative to stimulate new internships in its industry sector and to help upgrade existing ones, the Institute of Real Estate Management (IREM) has developed a new publication titled "An Employer's Guide to Developing a Rewarding Internship Program in Real Estate Management." Underwritten by the IREM Foundation, and downloadable free from the Employer Information section of www.iremfirst.org/if/careercenter, the guide addresses:

- * The benefits of internship programs for employers and students
- * How to create and define the internship position
- * Approaches for recruiting and selecting interns
- * Structuring an internship program with components that include training, evaluation, and feedback
- * Sample job descriptions
- * And more.

According to IREM president Pamela Monroe, CPM, "internship programs provide newcomers to the industry with the preparation they need to succeed in real estate management. "We are not only building a future for these individuals," she said, "we're building the future for the industry."

Robert Click, CPM, president of the IREM Foundation, said, "Interns are given the opportunity to apply lessons from the classroom to real-world situations, learn new skills, and get a feel for the career they are about to enter. These students then return to the classroom with a better understanding of the big picture, and are better able to complete assignments and projects. Upon graduation, they will have an established network of contacts in the industry and a practical understanding of the field."

Along with the new internship program guide, IREM has developed related resources to help address the real estate management industry's workforce development challenges.

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