



## **IREM to hold Leadership and Legislative Summit April 18-22**

February 20, 2009 - Upstate New York

The annual Leadership and Legislative Summit of the Institute of Real Estate Management (IREM) will be held from April 18-22 at the JW Marriott Hotel. The event will feature committee meetings and interactive forums that focus on IREM member interests ranging from chapter operations to legislative issues emerging at the state and local levels.

The summit brings together leaders in the real estate management industry to discuss critical industry issues such as business challenges and opportunities posed by the current economic crisis, also, technology, workforce development, business competition, risk management, and sustainability. Â

The summit's keynote speaker is journalist Ronald Brownstein, political director for Atlantic Media Co. with responsibility for coordinating overall political coverage at its publications, which include the Atlantic, National Journal, the Hotline and Congress Daily. Brownstein also is a frequent participant on television programs such as Meet the Press, This Week with George Stephanopolous, the Charlie Rose Show, and Nightline.

A highlight of the summit is Capitol Hill Visit Day, when IREM members join with members of the CCIM Institute to meet with members of congress and their key aides. The purpose of the meetings is to promote awareness and understanding of key legislative issues of concern to the commercial real estate industry and to communicate the industry's position on these issues.

The registration fee for the summit is \$375 until March 20, and \$425 thereafter. Single-day passes also are available; they are priced at \$260 until March 20, and \$310 thereafter.Â Additional conference information and online registration are available at [www.irem.org](http://www.irem.org).

For more than seven decades, IREM has been the source for education, resources, information, and membership for real estate management professionals. An affiliate of the National Association of Realtors, IREM is the only professional real estate management association serving both the multifamily and commercial real estate sectors. With 80 U.S. chapters, eight international chapters, and several other partnerships around the globe, IREM is an international organization that also serves as an advocate on issues affecting the real estate management industry.

Membership includes more than 18,000 individual members and 500 corporate members. IREM promotes ethical real estate management practices through its credentialed membership programs, including the Certified Property Manager (CPM) designation, the Accredited Residential Manager (ARM) certification, the ACoM certification, and the Accredited Management Organization (AMO) accreditation. These esteemed credentials certify competence and professionalism for those engaged in real estate management. In addition, IREM offers associate, student and academic memberships.

Collectively, IREM CPM members in the U.S. manage over \$1.5 trillion in real estate assets, including 8.4 million residential units and 8.4 billion net s/f of commercial space. An additional

977,400 residential units are managed by IREM ARM members. IREM members are employed by some of the most prestigious real estate firms in the world and nearly 70% hold upper-level management positions. Due to their professionalism and vast experience, property owners and investors worldwide continually seek out the management services of IREM members. To learn more about the IREM and its chapter network, call (800) 837-0706, ext. 4650 or visit [www.irem.org](http://www.irem.org).

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540