

## Consolo of Prudential Douglas Elliman to speak at March 9th Strength in Numbers event

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Faith Hope Consolo, chairman of Prudential Douglas Elliman's Retail Leasing, Marketing and Sales Division, will be a guest speaker at Strength in Numbers: Women in New York Real Estate, a critical business discussion and networking event for women involved in all aspects of the industry. The forum is being held Monday, March 9th at the Mark Ecko Enterprise Building, 40 West 23rd St., third floor. Consolo will share her insights concerning the current state of the market and the commercial real estate trends throughout the city.

"Strength in Numbers will focus on information that is critical for everyone involved in real estate," said Consolo. "In the wake of the current economic situation, we need to be aware of the impact this challenging economy will have on our future."

The event will feature two panel discussions, "What Now: The State of the N.Y.C. Market," and "What's Next: Experts Assess the Industry's Future," as well as two networking group sessions. Joining Consolo as another guest speaker, will be Wall Street Journal Real Estate Bureau chief Constance Mitchell-Ford. Panelists for the discussions will include Jennifer Murphy, vice president of Plaza Construction; Pamela Michaels, executive vice president of Asset Preservation Inc.; and Meredith Oppenheim, senior vice president at Savills, LLC.

R.S.V.P.s are being accepted through February 25th at (212) 203â€'2122 or on-line at www.westcoastgroupny.com.

Prudential Douglas Elliman's Retail Leasing, Marketing and Sales Division specializes in providing comprehensive counsel to an array of landlords, developers and retailers, locally, nationally and internationally. With expertise in markets across the country, the group locates retail space coast to coast. It is also renowned for its track record in identifying and securing the best locations for prominent international retailers' U.S. operations; representing many of the country's top landlords in finding high-profile tenants for their spaces. Â The group's experienced team of professionals also provides strategic planning, consulting and advisory services. In New York, the division's presence spans all five boroughs, with satellite offices continuing to open in new neighborhoods.

The Retail Leasing, Marketing and Sales Division of Prudential Douglas Elliman oversees retail operations for the 50 Prudential CRES Commercial Real Estate offices (retail services divisions) nationwide. It is part of a preeminent real estate organization with more than 4,000 agents, residential and commercial, and a network of national and international affiliates. Ranked in the top five real estate brokerages nationally, Prudential Douglas Elliman Real Estate is an independently owned and operated member of the Prudential Real Estate Affiliates and an equal housing opportunity company.