



Helena Durst Governor, Young Men's / Women's Real Estate Association

February 20, 2009 - Front Section

Name: Helena Durst

Title: Vice President

Company: The Durst Organization

Location: 1155 Avenue of the Americas, 9th Floor

Birthplace and year: Mt. Kisco, N.Y., 1977

Family: Single

College: Baruch College (Real Estate 2006)

First job outside of real estate: An intern at Hudson River Park Trust

First job in real estate or allied field: The Durst Organization as associate director of leasing.

What do you do now and what are you planning for the future? Responsible for marketing and tenant relations for The Durst Organization and Durst Fetner Residential. Our portfolio consists of 13 properties, 10 million s/f of commercial/residential.

Hobbies: Yoga, Tai-chi, swimming, hiking and cross-country skiing.

Favorite book: "Invisible Man" by Ralph Waldo Ellison (1953)

Favorite movie: "Metropolis" by Fritz Lang (1927)

Person you admire most (outside of family): Michael Pollan, Barack Hussein Obama and Victoria Sammartino.

Key to success: "Many of life's failures are people who did not realize how close they were to success when they gave up." Thomas Edison (1847-1931)

If you had to choose another vocation what would it be? Writer or teacher.

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