



Share your insights in NYREJ's Annual Year in Review Spotlight!

November 25, 2025 - Spotlights



As we approach the end of 2025, we are preparing our annual Year in Review edition, a stand alone issue distributed in both print and digital format. The link to this special edition will also be featured on the homepage of the all new NYREJ.com throughout the holiday season.

We would be honored to include your firm in this year's edition and help showcase the work you have done in 2025. You can participate in whichever way best represents your work and your team.

Who Can Participate?

To keep this local, individuals and firms based in New York or within 50 miles of NYC are invited to participate.

Ways to Participate:

1. Professional Insights Feature (no charge)

Select one representative from your firm to answer at least two of our Year in Review questions with up to 100 words each. You can access this year's Q and A form [here](#)

Many firms also pair their Q and A with one of our holiday advertising opportunities Ideal for staying top of mind at year end with notable transaction or project highlights from 2025, client appreciation messages, and holiday greetings.

For more information [click here](#)

2. New for 2025: Company Highlights Feature (\$1,095)

Connect Rate: \$895

If you prefer a firm wide presence or multiple representatives under one submission please select from one of the following formats:

A. Guided Company Format

Use our suggested Year in Review questions as prompts to help shape your submission. You may answer any of them, all of them, or combine them into a single narrative. This flexible format offers a simple structured way to highlight your firm's accomplishments.

B. Company Milestone Narrative

Submit your own company written piece of up to 600 words, focusing on milestones, anniversaries, expansions, notable projects, awards, or any year end highlights your firm would like to recognize.

Both formats allow 1-2 photos, and a color half page ad (9.5w x 5.8h) built into the layout. Additional promotion across our e-newsletter and social media channels is also included.

If you're interested in the Company Highlights Feature, please reach out so we can guide you on the best approach and submission steps to maximize your visibility.

3. Holiday Advertising Opportunities

Just want to stay top of mind in an issue that reaches a highly engaged audience? Thank partners, share year end achievements or strengthen your brand with a holiday message in the 2025 Year in Review. For more information [Click Here](#)

[Submit a 2025 Year in Review Q&A](#)

Important Deadlines

Individual Insights and Company Highlights Features: Wednesday, December 10

Advertising Material Deadline: Tuesday, December 16th

For advertising reservations, questions about the submission process, or problems submitting an individual insights Q&A, please email kwolf@nyrej.com or your account manager.

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