



## **2025 Ones To Watch - Industry Leaders: Jennifer Stewart, IBM**

April 22, 2025 - Spotlights



Jennifer Stewart  
Director - Head of Global Real Estate, Americas

### Sharing knowledge and expertise:

To share tips with others in the real estate field, consider the following strategies: **Leverage Social Selling:** Develop your social media presence and improve outcomes by building connections and establishing your personal brand. Utilize platforms to share relevant content, engage in discussions, and demonstrate your insights. **Collaborate with Your Team:** Work with colleagues to enrich content, improve productivity, and share techniques, messaging, and tips. **Focus on Relationship Building:** Connect with people, leverage mutual connections, and nurture relationships with top customers & clients.

### Giving Back:

I am a proud member of the Board of Directors of CREW NY. Commercial Real Estate Women (CREW) Network is the industry's premier business networking organization for women in real estate. Membership offers unparalleled business connections, leadership development opportunities, and access to CREW members in market and more than 14,000 professionals across the globe.

### Best advice for new leaders:

Be kind, honest and FIERCE! Go after your dreams, be passionate and share the journey with others!

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540