



**Messina and Gerace of JLL rep William Grant & Sons in
27,160 s/f lease at Rosen's 902 Broadway**

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Manhattan, NY According to Koeppel Rosen LLC, leasing and management agent for the Rosen family portfolio, independent family-owned distiller William Grant & Sons leased 27,160 s/f at 902 Broadway. William Grant & Sons will occupy the entire second floor and partial third floor of the 20-story tower located in the Flatiron district, between Union Sq. and Madison Sq. parks. The office

will serve as the company's U.S. headquarters from summer 2025.

William Grant & Sons was represented by Joseph Messina and Charles Gerace of JLL. Ownership was represented inhouse by director of leasing Max Koeppel.

William Grant & Sons will join a roster including SeatGeek, IMAX, MKDA and Fenwick. In addition, Aqua Restaurant Group unveiled its 26,500 s/f flagship New York restaurant Aqua NY.

"We're thrilled to welcome William Grant & Sons to 902 Broadway and have them join other high-profile companies who are finding great success in this historic Flatiron icon," said Koeppel. "We've got a fantastic location, a meticulously maintained loft-era gem, and efficient, light-filled space. It's become a beacon for brand-conscious companies that want access to the great restaurants and shops of the Flatiron neighborhood."

Built in 1911, 902 Broadway has undergone a comprehensive capital improvement program to modernize the historic property, including a new lobby, security, destination dispatch elevators and other building systems. With 12-ft. ceiling heights and large windows, each 18,200 s/f floor is filled with light and affords efficient layouts.

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