



Sarah Berman President The Berman Group, Inc.

November 28, 2008 - New York City

Name: Sarah Berman

Title: President

Company: The Berman Group, Inc.

Location: 380 Lexington Ave., New York, NY 10168

Birthplace and year: Philadelphia, Penn., 1977

Family: Husband, Nathaniel, and two children: Elisabeth and Benjamin

College: BA, Urban Planning at Columbia Univ.; BA, Jewish History at Jewish Theological Seminary of America; MA, Urban Planning at New York Univ.

First job outside of real estate: Intern at Cooper Communications

First job in real estate or allied field: Account executive at real estate PR firm.

What do you do now and what are you planning for the future? We're adding clients every day, and it's amazing to see how the company has grown in the three short years since I started it, and we were recently ranked as one of the fastest growing marketing firms in our industry. Today, we're growing the business in new directions-we're integrating new technologies in our work, we're planning bigger and better industry events and I'm looking forward to doing this with both new and existing clients.

Person you most admire (outside of family): Susan Hayes

Key to success: Education. Not just a college diploma, but on-the-job training.

If you had to choose another vocation what would it be? I would start a web-based business to help working women juggle their lives.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540