



Switzer of The Switzer Gr. presented with Project Enterprise 2008 Entrepreneur of the Year award

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Project Enterprise presented its 2008 Entrepreneur of the Year award to Lou Switzer, chairman, CEO, and founder of The Switzer Group, at an awards ceremony held recently at the Alhambra Ballroom in Harlem.

Project Enterprise's mission is to support and develop entrepreneurs and small businesses in under-resourced communities in the city. By providing micro loans, business development service and networking opportunities, Project Enterprise helps entrepreneurs increase their standard of living, create jobs, and build financial assets.

Switzer founded The Switzer Group in 1975. A leader in the Interior Design Industry, Switzer has been named to the Interior Design Hall of Fame, received numerous design awards and his firm has been listed in Interior Design's "Top 100 Giants" list for the past 20 years.

Since its founding in 1975, The Switzer Group has grown into one of the most highly visible Interior Planning and Design firms in the nation offering design, development, and consulting services to a variety of clients ranging from Fortune 500 to Not-for-Profit companies. With a staff of 55 in its New York City headquarters, overall staff resources exceeding 120 including field offices and affiliates, and project completions in excess of 50 million square feet, the firm has gained industry recognition for efficiency, quality and innovation in design services.

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