



Broome County IDA launches community survey on Broome Tech. Park development

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Stacey Duncan

Binghamton, NY The Broome County Industrial Development Agency (IDA) launched an online community survey focused on the proposed Broome Technology Park spanning the towns of Union and Maine. This survey aims to gather community insights to help the IDA in presenting a project proposal that delivers maximum benefits that all Broome County residents can access.

The survey is open to all Broome County residents and is available at <https://broometechpark.com/tech-park-survey/>

“The Broome Technology Park offers a promising opportunity to attract new businesses, enhance job creation and support our community’s long-term goals,” said Stacey Duncan, CEO of the Leadership Alliance, the strategic partnership between Broome County Industrial Development Agency/Local Development Corp. and the Greater Binghamton Chamber of Commerce. “By gathering feedback directly from residents, we can ensure the development proposal aligns with local needs and priorities.”

With the Southern Tier facing ongoing economic challenges, the survey will help the IDA drill down into what project elements — from job opportunities to infrastructure improvements — residents believe are essential for fostering economic growth and sustaining local vitality.

Broome County’s overall and child poverty rates are among the highest statewide. To help counteract those issues, the IDA’s mission is to ensure job and tax base growth across the county. As has been demonstrated in recent years in Central New York, the Mohawk Valley and Capital Region, regional projects like the Broome Technology Park have the potential to attract significant investment from businesses offering diverse career paths in burgeoning industries that fit with the Upstate New York’s growth as a high-tech hub.

“Marketing a mix of existing facilities and new developments will help maximize our success in attracting generational investment to Broome County, as we see more and more companies putting a premium on developments with the infrastructure and amenities that fit their modern needs,” Duncan said. “We are continuing to study the impacts of the proposed Broome Technology Park because we deserve an opportunity to participate in the industry growth happening around us. I’m confident that through ongoing community engagement, we’ll find the best path forward for our region.”

The Broome Technology Park is a proposed development aimed at creating a new sustainably focused technology park that attracts businesses in advanced electronics, semiconductors, test packaging, and related supply chains, as well as life sciences and agricultural processing. It would be Broome County’s first new business park since the Broome Corporate Park site in Conklin was put together in the mid-1980s. That development is nearly 100 percent occupied, and Broome County lacks other sufficient space large enough to accommodate the needs of high-tech-related development. The IDA’s vision is for a site that features facilities built with sustainable materials, has access to renewable energy resources, utilizes green infrastructure, and incorporates amenities that benefit both on-site workers and the community, such as walking trails and public art.?