



2024 Ones to Watch - Innovators in CRE: Gregg Weisser, The Moinian Group

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Gregg Weisser
Executive Managing Director – Leasing

As executive managing director – director of leasing at The Moinian Group, Gregg Weisser is a strategic real estate management professional with extensive experience managing end-to-end real estate and occupancy-related services including consolidations, acquisitions and dispositions. With over four decades of experience in the industry and two decades at The Moinian Group, Weisser is known for providing businesses with best-in-class leasing management and occupancy solutions by employing best practices while building and maintaining durable business alliances.

Weisser manages a nine million s/f portfolio of 15 office and retail properties nationally and directs a team of real estate managers within the Moinian Group portfolio. Weisser's properties are located in the leading markets across the US including New York, Chicago, Dallas and Los Angeles.

Innovative Solution:

In today's market, we prioritize the integration of sustainability and flexibility as core strategies. ESG is a major focus for The Moinian Group, with investments increasingly being made in green building certifications and initiatives, energy-efficient technologies, and sustainable materials to meet the requirements of the modern-day tenant.

With the commercial landscape having and continuing to evolve and businesses engaging with physical office space on a variety of cadences, current and prospective occupiers are seeking flexible leasing terms and office layouts that can be quickly adapted to accommodate the shifts in their specific business. Due to this trend, providing options that allow tenants to scale up or down as needed and aiding businesses in creating an office tailor made to their operations is an invaluable offering.

Innovative Outlook:

With an increasing emphasis on sustainability across the real estate landscape holistically, we are seeing tremendous areas of opportunity in the creation of energy-efficient building design, the use of eco-friendly materials and the practicing of sustainable urban planning that will likely continue its rapid evolution.

“With over four decades of experience in commercial real estate and two decades at The Moinian Group, Gregg Weisser has long been viewed as an innovator across the industry and our firm, driving innovative leasing strategies through the implementation of technology, sustainability, and navigating creative ways to utilize space. Additionally, Gregg has always prioritized data-driven decision-making processes across our robust commercial portfolio, situating himself at the forefront of advancing the industry and pioneering new practices.” - Nick Berger, The Moinian Group .