



CBL Properties announces Crunch Fitness to open at Hamilton Place

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Chattanooga, TN According to CBL Properties (NYSE:CBL), Crunch Fitness has opened at Hamilton Place, as one of the final components of the property's Sears redevelopment project. The redevelopment, which commenced in 2019, brought a variety of new destinations to the property, including The Cheesecake Factory, Mean Mug Coffeehouse, Malone's, Dave & Buster's, DICK'S Sporting Goods, and an Aloft by Marriott hotel.

"Our proactive approach to anchor redevelopment allowed us to thoughtfully execute a transformative project at one of our top properties," said Stephen Lebovitz, CEO, CBL Properties. "Crunch Fitness adds yet another new use to the campus and comes on the heels of the successful and highly anticipated opening of Malone's."

Lebovitz added, "2024 has been an exciting year for Hamilton Place as we've welcomed more than 110,000 square feet of new restaurants and retail to the campus."

Since March, eight new retailers and restaurants have opened at Hamilton Place, including Taco Mamacita, Texas Roadhouse, Mr. Cow, Malone's, Miniso, Vintage Stock, Dry Goods, Shoe Station, as well as a newly remodeled and expanded Buckle store.

"It's exciting to see the growing number of retailers and restaurants that have decided to invest in the rapidly expanding Chattanooga market by opening at Hamilton Place," said Lebovitz. "Customers have responded positively to the new additions, reflected by sustained growth in both traffic and sales."

Additional openings are expected in 2025, with more details to be announced as plans are finalized.

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