



Shawmut Design and Construction debuts latest projects art Barclays Center - The Toki Row and JetBlue at The Key

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Brooklyn, NY Shawmut Design and Construction, a leading \$1.6 billion national construction management firm, announced the debut of its latest project at the Barclays Center – the renovation of two open concept, premium membership clubs, The Toki Row and JetBlue at The Key. The projects are part of BSE Global’s \$100 million, five-year plan to enhance the fan experience at the Brooklyn arena, home of the Brooklyn Nets and New York Liberty basketball teams.

This launch marks a significant milestone in Barclays Center’s evolution, representing the first phase of the arena’s largest renovation since its opening 12 years ago. Shawmut has played a crucial role in transforming the arena’s offerings; previous successful collaborations include the Crown Club, the New York Liberty locker room and weight room, and the Brooklyn Fanatics and Bero stores.

“Marking our tenth project at Barclays Center, the new premium clubs deliver exceptional, immersive

experiences for Nets and Liberty fans while honoring its home borough of Brooklyn,” said David Margolius, executive vice president of Shawmut’s New York Metro region. “We are honored and excited to be part of the ongoing transformation of this iconic Brooklyn venue.”

BSE Global, parent company of the Barclays Center, Nets and Liberty, showcased the clubs ahead of the Nets’ home opener Sunday. The clubs expand Barclays Center’s premium offerings, enhancing capacity on the Club Level and setting a new standard for luxury venues. Architects at Populous designed the vision for the renovations, which were developed with Brooklyn’s history and unique architecture in mind.

The Toki Row

The Toki Row captures the ambience of a grand residence and is accessible exclusively to 192 guests. The high-end club will incorporate design details and décor inspired by the brownstone row homes found throughout Brooklyn – from herringbone floors to velvet furnishings and wainscot paneling. BSE Global also commissioned four pieces of artwork from Brooklyn-based artist, Adam Pendelton, which will be on display in the club. Members of The Toki Row will have access to a full-service private bar with a range of specialty cocktails featuring Suntory Toki whisky and other House of Suntory spirits. The club will also feature upholstered theater-style reserved seating and include premium wine offerings curated by a team of sommeliers, and a dessert station serving fresh gelato and filled with complimentary sweets.

JetBlue at The Key

JetBlue at The Key is a club featuring communal tables repurposed from previous Brooklyn Nets City Edition courts, a full-service private bar serving beer on tap (the only space in the arena where tap beer will be served), interactive games and a 44’ wide media wall that can show up to five views at once or be used as one full video takeover. The club will also include suite reserved seating for 252 guests, making JetBlue at The Key an area for sports fans and concertgoers of all ages.

Yearlong membership to The Row and The Key includes tickets to all Brooklyn Nets and New York Liberty games, as well as Barclays Center concerts and events. Both clubs feature an all-inclusive private dining experience equipped with elevated food stations.

This is the latest in Shawmut’s sports venues work, with recent projects at Madison Square Garden, Citi Field, and Petco Park.

