



CaringKind's Caring to Remember benefit raises over \$500,000

October 29, 2024 - Front Section



Shown are members of CaringKind's executive committee: Victor Spivak, CBRE; Eleonora Tornatore-Mikesh, CaringKind; Rob Cuzzi, VDA; Debra Cole, HLW; Geraldine Szabo, GKS Industries; Kaci Szabo, Damianos; Andrea Tallent Spivak, CaringKind; Patrick Dolan, Durst; Linda Foggie, honoree; Frances Graham, Newmark, honoree; Joe Szabo, Paramount, award recipient; Bonnie Pfeiderer, Swinerton; Meghann Gill, SL Green; Antonina Caruso, JRM; Christopher Niland, Fisher Brothers; Rosemarie Krol, CBRE; Luis De Jesus, Rudin; Andrea Barragan, AB Energy Partners; Fernando Roman, JLL; and Jerry Silecchia, JLL.

Manhattan, NY CaringKind, New York City's leading expert in Alzheimer's and related dementia caregiving presented the 8th Annual Caring to Remember Cocktail benefit in honor of World Alzheimer's Day. The event took place on September 18 at Tribeca 360, 10 Desbrosses St. This event brought together more than 500 leaders from New York City's real estate and construction industries for an evening of networking, celebration, and raising crucial funds and awareness to support those impacted by Alzheimer's disease and related dementias.

Founded in 2015 by Heidi Lohrfink Nigg, Geraldine Szabo of GKS Industries, and Andrea Tallent Spivak, chief development officer at CaringKind, Caring to Remember was created to unite New York's commercial real estate and construction leaders in the fight against Alzheimer's and related dementias. Since its inception, the event has raised over \$2 million to support groundbreaking research, caregiving services, and advocacy efforts.

At this year's event, CaringKind was honored to recognize three distinguished leaders whose exceptional contributions have made a lasting impact on the Alzheimer's community:

- Frances Graham, senior managing director, project management, northeast region at Newmark, honoree
- Linda Foggie, global real estate executive, honoree
- Joseph Szabo, SVP of property management at Paramount Group, recipient of the 2024 Caring to Remember Jerry Silecchia Legacy Award

These honorees have played an instrumental role in shaping a better future for individuals living with Alzheimer's and their families, and their commitment to this cause is truly commendable.

As part of the event, nine New York City buildings were illuminated purple in honor of those affected by Alzheimer's and dementia including:

- The Helmsley Building
- One Vanderbilt
- One World Trade Center
- 151 W 42nd St
- One Bryant Park
- 1301 6th Avenue

- Oculus
- Brookfield Place
- Sven in Long Island City

This visual display serves as a powerful reminder of the need for greater awareness and support for Alzheimer's and related dementia caregiving, research, and advocacy.

The funds raised at Caring to Remember will support CaringKind's vital work, including its partnership with the Blue Zones Project in the Bronx. The project focuses on improving community health and reducing the risk of Alzheimer's and related dementias in the Bronx, a borough with one of the highest rates of the disease in the country. It will also support the Alzheimer's Association for their dedication to research, and UsAgainstAlzheimer's for their dynamic contributions towards advocacy and Medicare reform.

Over 60 sponsors supported the event this year including premier sponsors JLL, the Durst Organization, QBS, JRM, UsAgainstAlzheimer's, Madison Service Corp., SL Green, American Elevator, IUOE Union Local 94, VDA, Linear Technologies, Platinum, Paladium, Titanium, Saghari Architectural Services, Standard Fire Protection, and WellStat.

Patrick Dolan, a member of the Caring to Remember executive committee, CaringKind board member, and senior property manager at the Durst Organization, has been a steadfast supporter of Caring to Remember since its inception. He said: "Caring to Remember inspires hope for those impacted by Alzheimer's and related dementias. I'm grateful for this incredible group of real estate professionals who are driving change through fundraising, supporting caregiving, research, and advocacy."

Dolan said "Join our community – together, we can ease the caregiving journey ensuring no one feels alone, makes a meaningful difference, and create a brighter future for those affected."

The 2024 Caring to Remember Executive Committee included:

Andrea Barragan, AB Energy Partners; Antonina Caruso, JRM; Debra Cole, HLW; Robert, Cuzzi, VDA; Luis De Jesus, Rudin; Pat Dolan, The Durst Organization; Meghann Gill, SL Green; Frances Graham, Newmark; Rosemarie Krol, CBRE; Heidi Nigg; Chris Niland, Fisher Brothers; Bonnie Pfleiderer, Swinerton; Fernando Roman, JLL; Jerry Silecchia, JLL; Andrea Tallent Spivak, CaringKind; Victor Spivak, Global Holdings; Geraldine Szabo, GKS Industries; Kaci Szabo, Damianos Realty Group LLC; and Anthony Venezia, Newmark.

About CaringKind: CaringKind is your leading expert on Alzheimer's and dementia caregiving. With over 45 years of experience, CaringKind works directly with community partners to develop the information, tools, and training to support individuals and families affected by dementia. CaringKind is dedicated to being your Trusted Partner in the journey through Alzheimer's and related dementia

care, providing guidance, support, and comprehensive services to every person, at every stage of the disease. From the moment of diagnosis to end-of-life care, their mission is to ensure that everyone, regardless of their background or the challenges they face, receive the Trusted Support they need, ensuring no one walks this path alone. Visit www.caringkindnyc.org

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