



## **Helmsley Spear expands and relocates to 15,100 s/f at 747 Third Ave.**

October 29, 2024 - Front Section

Manhattan, NY Helmsley Spear, LLC has expanded and relocated to 747 Third Ave., which is a sublease from ITN Holdings, LLC. The new corporate space comprises the entire 11th floor of 15,100 s/f. Helmsley Spear was previously located at 444 Madison Ave.

Helmsley Spear was represented in house by Randy Sherman, executive managing director with Eric Lassoﬀ, managing director, in the new sublease. The sub-landlord, ITN, was represented by Daniel Horowitz (vice chairman), Jeffrey Peck (vice chairman), Roi Shleifer (executive managing director), Jacob Stern (managing director), Simon Chu (assistant director) and Yoni Bettinger (associate) of Savills.

“I am thrilled to announce the expansion of Helmsley Spear and the company’s relocation to 747 Third Ave. As we continue to grow, this class A space will provide our brokers with a strategic New York City location and the professional and technology amenities to better serve the Helmsley Spear client base,” said Kent Swig, president of Helmsley Spear. “Of particular note, it is very gratifying to me to have Helmsley Spear in 747 Third Ave. as my grandfather Ben Swig developed the building with Mel and Bob Kaufman.”

“For over 100 years, Sage has redefined commercial real estate and the office amenity experience in New York City, and our relationship with Swig has been an integral part of that story for decades,” said Johnathan Kaufman Iger. We are pleased to continue this multi-generational relationship with Helmsley Spear now calling 747 Third Ave. home.”

747 Third Ave. is located near many transportation lines, and only several blocks from Grand Central Station. The 39 story, 450,000 s/f building was originally designed by the legendary architecture firm of Emery Roth and Sons, and over the years and in the past, 747 Third Ave. has housed a major international tenant roster including the BBC, Thompson Reuters, and a number of national and international communications, technology and hospitality related firms.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540