



## **New Empire Corp. and CORE Real Estate top out 50% leased Hendrix House**

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Shown (from left) are: Kannon Tam, Shaun Osher, Anthony Morali, Paris Forino, Bentley Zhao, Wayne Norbeck, Leslie Ling, Ellen Qian, Kayla Everett, and Andy Li.

Manhattan, NY Since launching sales, Hendrix House, a boutique condominium designed for a modern luxury lifestyle, celebrated topping out and its 50% in contract milestones. Located at 250 East 25th St. in the Kips Bay neighborhood, Hendrix House has also opened their ground-floor sales gallery, celebrating the designs by award-winning architect DXA Studio and resident spaces by interior designer Paris Forino.

“The speed with which we have reached this 50% threshold is a testament to the world-class team of designers, builders and sales experts who wake up every day with the goal of delivering something special for today’s luxury buyer,” said Bentley Zhao, chairman and CEO of New Empire Corp. “Among its many qualities, Hendrix House is custom-tailored to realize innovative in-home and community spaces which celebrates the philosophy of community and interconnected living.”

Spanning 12-stories and featuring a mix of 60 studio, one-, and two-bedroom residences, Hendrix House is being developed by New Empire Corp, a New York-based development and construction management firm crafting top-quality residential projects. Sales and marketing is led by CORE Real Estate, with co-exclusive agent One Realty, the leading boutique real estate firm in New York City.

“Hendrix House is New York City’s fastest selling building right now. Amid an improving real estate market, more buyers are seeking the elevated, yet accessible, luxury crafted by award-winning architectural and interior designers with an eye toward bespoke innovation for today’s modern lifestyle,” said Shaun Osher, founder and CEO of CORE Real Estate. “Designed for a new era of work, live and play, Hendrix House’s Kips Bay location makes it the perfect choice for a new generation of New Yorkers pursuing convenience along with a complete living experience under one roof.”

Hendrix House also offers access to a suite of lifestyle amenities. Residents can enjoy a fitness center with a private yoga studio with a mirrored wall and ballet bar. Adjacent to the fitness center, the building’s wellness spa contains a steam room as well as a sauna, featuring slip-free teak flooring, a cool-off shower and towel service.

Maximizing an indoor-outdoor living experience, Hendrix House offers amenity spaces that serve a multitude of personal and professional functions. The lobby lounge adjoins a landscaped courtyard where one can relax, work, or dine al fresco with colleagues or friends, while the richly appointed co-working center provides a breathtaking and high-functioning environment. The designed rooftop further allows residents to gather in an elegant setting.

Filled with natural light from the windows, the individual residences at Hendrix House offer, efficient layouts and the finest finishes created for every aspect of modern living.

The custom kitchens feature a marble countertop, backsplash and island paired with off-white lacquer cabinets with Gaggenau gas cooktop and oven, integrated Thermador refrigerator and Bosch dishwasher. Spacious and well-lit, the primary baths feature custom-built oak vanities with dual sink countertops, set against bianco sivec marble walls, and SoHo grey quartzite radiant-heated flooring. The secondary baths include an artful walnut vanity, silver light marble walls, Duravit toilet and soaking tub, plus bianco sivec floors with adjustable radiant heat.

A hallmark feature of each individual residence, designed home offices that raise workspaces to the next level with custom furniture that delivers comfort, organization, and beauty. Every home office is

custom designed, with precision millwork, shelving system and desk with sliding soft close drawers and desk grommets for cord management.

Photo credit: The Snap Market

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