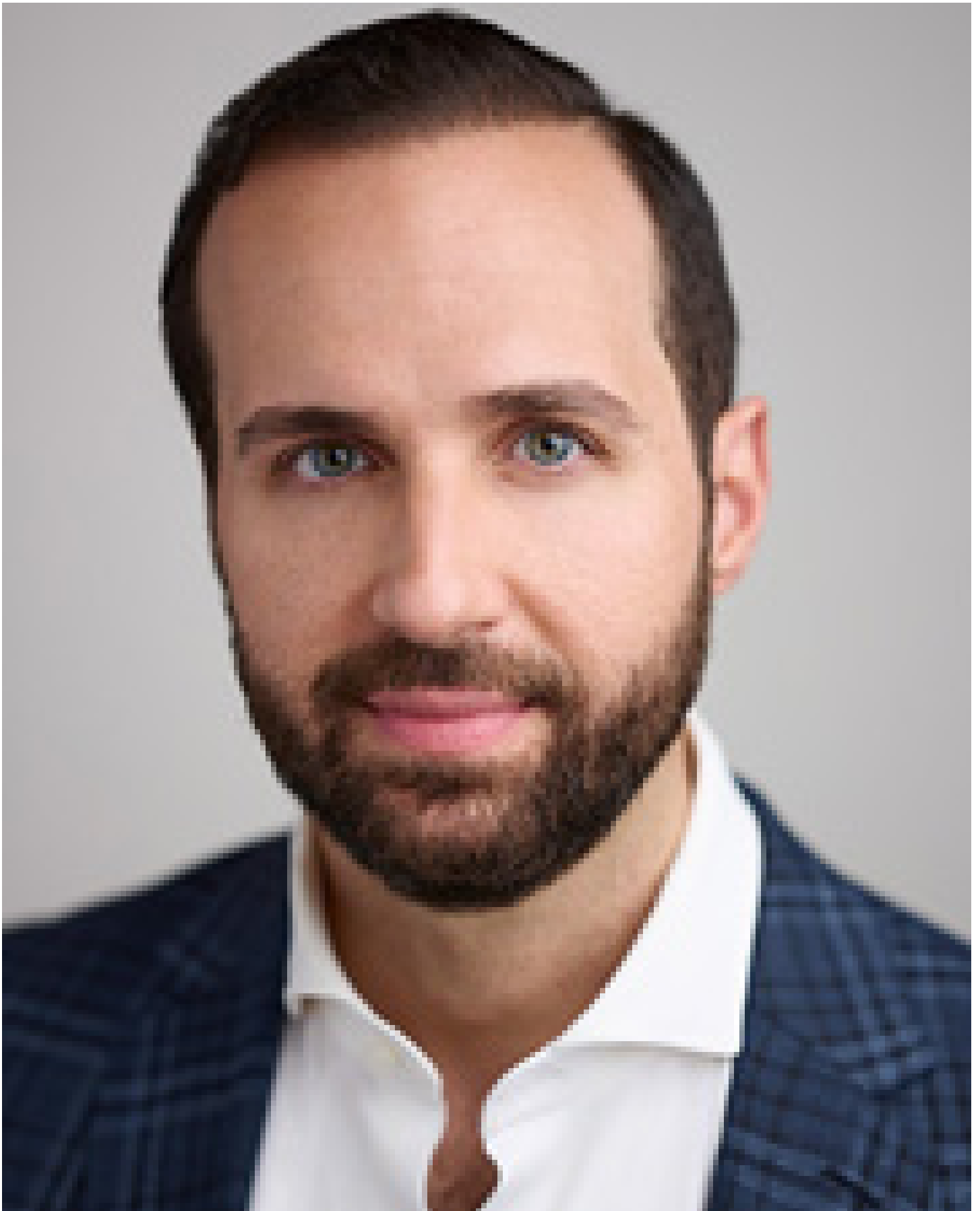




Two new entertainment venues, ELEMENTAL and Double Tap Lasser, open their doors at Samanea New York

October 14, 2024 - Long Island



Westbury, NY ELEMENTAL, a MindTravel exhibit by composer/pianist Murray Hidary, and Double Tap Laser, a target shooting range without real firearms or live ammunition have opened at Samanea New York, 1500 Old Country Rd.

Dominic Coluccio

“Samanea New York is excited to welcome these two new entertainment venues,” said Dominic Coluccio, director of real estate at Samanea New York. “We are proud to bring these one-of-a-kind, exclusive experiences to Long Island. On any given day, our customers can choose to enjoy Empire Adventure Park, X-Golf, Pickleball-Smash It, Smash-It Therapy, Smash-It Table Tennis, Let’s Craft, and/or Snapology, as well as our many unique dining options, that together make Samanea New York the region’s best lifestyle destination.”

Opening its first location, Double Tap Laser offers safe and fun target training for all age groups. Using no real firearms or live ammunition, customers can practice drills to improve marksmanship and awareness, play games like zombie killing, or train for competitions.

“Target shooting may sound intimidating, but our range, using simulated targets and replica guns, offers something for everyone,” said Jimmy Gong, CEO of Double Tap Laser. “Whether you are looking to just have some fun playing video games, or you need some professional training, Double Tap Laser is the solution. All are welcome to come and have a good time!”

ELEMENTAL is a unique pop-up music and mindfulness experience offering a multisensory journey that blends live music, meditation, and the natural world to welcome participants into an unparalleled experience that engages the senses on multiple levels.

Originally premiering at Sony Hall in New York City in 2022, this one-of-a-kind experience incorporates the powerful soundscape of nature’s greatest symphony—the elements—into a massive 60-speaker sound installation, offering full immersion into the music. The recording captures the essence of Hidary’s live performance, blending his spontaneous compositions with stunning visuals and the sounds of Earth, Water, Fire, and Air.

“Nature has always been a profound source of inspiration for my music,” says Hidary. “With ELEMENTAL, we’ve created an experience that not only brings nature indoors but also allows people to fully immerse themselves in the healing and transformative power that music and nature provide.”

Designed to create a holistic experience, ELEMENTAL goes beyond sound. The 6,000 square foot event space is meticulously curated to include not only musical elements but also visual and tactile components, allowing participants to fully engage with the environment. Through this immersive setting, attendees are invited to experience the elements in a way that is deeply personal and profoundly impactful.

Hidary is a well-known composer who has built his career using music as a social emotional support tool. His company MindTravel hosts events in which people move through a beautiful landscape and listen to his improvisational music, taking thousands of people on musical journeys across the globe.

Before ELEMENTAL, Hidary was offering exhibit Distanced Together at Samanea New York based on the success of its live performance at the Massachusetts Museum of Contemporary Art (Mass MoCA).

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