



2024 Women in CRE: Marybeth Coleman, Dealpath

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Marybeth Coleman
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What recent project, transaction, or accomplishment are you most proud of?

I am proud to have owned many of Dealpath's marquee accounts, including Blackstone and Nuveen, two of the company's largest clients to date. Last year I also secured leading firms CBRE Investment Management and LaSalle Investment Management as customers. Throughout my time at Dealpath, I have been an integral part of driving sales and business development strategies for Dealpath, as well as building and developing relationships that lead to successful client lifecycles from implementation to execution on the platform. I enjoy partnering with real estate's most sophisticated institutions to embrace tech-enabled strategies, helping them adapt to a fast-changing landscape.

What are the most important factors young women should consider when choosing a firm to build their career with? Having been an engineering student in college and now working in commercial real estate, I am no stranger to navigating male-dominated environments. I think it's important for young women to find a firm that offers them clear opportunities for growth. It's also helpful to identify whether there are any mentors within the organization who can provide guidance and support as they build their career. I have seen and felt the impact of this firsthand as a mentor to many young women in the industry, and believe it is an initiative all firms should have available to all young individuals beginning their careers.

Who inspires you most? What qualities do they possess that inspire you? Ilene Goldfine from Hines is an absolute super star in the industry. She is fearless and hilarious and no nonsense. She has a phrase she uses, "GSD", which simply means, "Get sh*t done", and that's really the essence of her nature. Ilene is a brilliant tour de force and advocates heavily for mentors and especially having women mentors in CRE. I am grateful for her leadership and to call her a friend!

Which professional organization(s) would you recommend to women just starting out in your industry: CREW & Girl Gang!

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