

JT Magen completes 32,000 s/f private space - Paramount Club

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Manhattan, NY JT Magen, construction firm, has delivered the Paramount Club, a 32,000 s/f, private space on the concourse level of 1301 Avenue of the Americas that is open to all corporate employees of any tenant within Paramount's New York portfolio.

JT Magen served as construction manager for the Paramount Club, overseeing all aspects from budgeting, procurement of materials, managing subcontractors and conducting the final handover upon completion. The project team included Loffredo Brooks Architects, PC, while CFS Engineering served as MEPS consultant and OJR office of James Ruderman as the project's structural engineer.

The new space provides a multitude of experiences that blend work and play, as well as opportunities for networking and community building.

The space for the club was re-purposed from existing lower levels at the property. Guests are led down to the Paramount Club off the street from a dedicated entrance via a feature staircase clad in black honed Balsamico granite with custom steel and brass balustrade.

To allow for natural light and a seamless arrival experience, JT Magen removed a portion of the building's ground floor slab to provide an opening for the custom feature staircase and two-story atrium. Extensive work was carried out to relocate electrical and plumbing infrastructure and accommodate these new increased ceiling heights.

"The Paramount Club is a shining example of the ways a number of property owners are investing in

tenants and employees by creating dedicated amenity spaces at their buildings," said Bill Fusco, a project manager at JT Magen. "This beautiful, centrally located amenity space is functional, but also comfortable and inviting. We were pleased to work with the project's design partners to deliver this valuable amenity space for the Paramount Group."

A variety of amenities within the Paramount Club cater to tenant's needs and provide a relaxing work/play environment. The club's game room features TVs and a pool table. There is also a business lounge that can adapt between seating 45 comfortably or hosting 100 standing. The mix of furniture and decorative elements are a few of the details found across the interior. There is also a classroom-style training room, and an 18-person boardroom with on-site catering and technology. The club offers guests a variety of dining options ranging from great American cuisine in the elegant but relaxed atrium restaurant, to a quick bite in the café, plus grab-and-go options. There are also two dining areas for groups of 7-14.

Paramount Club's wellness center, operated by Dr. Scott Weiss DPT, features innovative fitness and vitality protocols, such as personal training or physical therapy, sports massage, acupuncture.

The club also includes thoughtfully designed and tech-enabled spaces for meetings and get-togethers. The auditorium can host a conference or panel discussion for 200 guests or be divided into two or three smaller spaces. It's equipped with meeting technology, and green room for speakers and special guests that doubles as a space for podcast and video recordings.

Photo credit: Sarah Flotard

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