



Exbo Group relocates to 740 Broadway in NoHo, signs new lease for 6,031 s/f

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Manhattan, NY According to GFP Real Estate, LLC, Exbo Group, Inc., a boutique financial consulting firm that provides growth-stage companies and investors with high quality finance, accounting, and advisory services, has signed a new three-year lease for 6,031 s/f of built-to-suit office space on the seventh floor of 740 Broadway in NoHo.

Neith Stone of GFP Real Estate LLC, as well as Robert Silver, Anthony Sciacca, and Brittany Silver of Newmark represented the landlord, Lafayette-Astor Associates, LLC in the transaction. Jason Majlessi of Venture Commercial and Remy Liebersohn of Cushman & Wakefield represented the tenant. Exbo Group, Inc. is expected to move in this October; the space was previously occupied by Direct Agents.

"GFP's ability to deliver a quality turnkey space at a great price made 740 Broadway a bit of a no-brainer for our client," said Majlessi. "The Landlord's team made it easy for Exbo to design the perfect space for their current and future needs."

"740 Broadway has become a hub for tech and finance-related companies seeking cool, flexible office space in a dynamic neighborhood," said Stone. "The building's blend of historic charm and modern amenities makes it an ideal location for firms like Exbo Group that are looking to grow and thrive in a vibrant environment."

Built in 1912, 740 Broadway is a 12-story, 152,000 s/f loft building designed by architect Francis H. Kimball in Beaux-Arts style. Situated on the Southeast corner of Broadway and Astor Place in NoHo, the landmarked building offers a combination of history and modern appeal. Tenants enjoy views wrapping around the corner, high ceilings, and flexible floorplates. The building's recent renovation includes a lobby featuring architectural media walls showcasing nature scenes.

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