



## Harrison joins NAI DiLeo-Bram & Co. as vice president

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Jennifer Harrison

Woodbridge, NJ NAI DiLeo-Bram & Co. (NAIDB) has added to its brokerage team with the appointment of Jennifer Harrison to the role of vice president. An industry veteran with over 20 years of experience, Harrison will focus on retail leasing and sales as well as investment real estate sales of industrial, office and multifamily properties across New Jersey. She will concentrate on Monmouth County, NJ.

Prior to joining NAIDB, Harrison served on the leasing team of a New Jersey-based real estate services firm that represents institutional and private property owners in the retail sector. Her past work experience also includes Landmark Developers, Cushman & Wakefield's New Jersey retail team and serving as a partner in her own commercial real estate firm. Additionally, Harrison's resume includes serving as asset manager for Toys R Us' portfolio of over 500 owned and leased locations nationwide.

"We are thrilled to welcome Jennifer to NAI DiLeo-Bram & Co.," said David Simon, COO. "Her diverse and well-rounded background makes her an excellent addition to our team. Jennifer's intelligence, attention to detail and collaborative approach will be invaluable as we continue to grow our business across all property types."

A graduate of Montclair State University, Harrison is a licensed New Jersey real estate salesperson and holds memberships in the International Council of Shopping Centers (ICSC) and the National Association of Industrial and Office Properties (NAIOP NJ). She is also a certified paralegal in New Jersey.

NAIDB's New Jersey-centric focus distinguishes it as a local firm with 85+ years' experience strengthened by the vast resources of NAI Global's Network. While focusing on office, industrial, retail, investment and land, NAIDB consistently records a high velocity of traditional and complex transactions related to commercial property disposition, acquisition, investment and leasing needs.

Over the course of the past three years, NAIDB has expanded its presence with an emphasis on

Northern and Central New Jersey. The firm's seven counties of focus now include Morris, Essex, Union, Middlesex, Somerset, Mercer and Hunterdon. In addition to expanding its market and geographic reach, NAIDB also has been focused on broker recruitment and retention initiatives to further grow its talent pool.

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