



## **Spectorgroup welcomes Tzolova as senior designer**

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Gergana Tzolova

Manhattan, NY Multidisciplinary design practice Spectorgroup has welcomed senior designer Gergana Tzolova to its New York City team. In her new role, Tzolova will draw on ten years of experience across the hospitality and commercial sectors, furthering the commitment to connecting people to their environment through research-backed design solutions.

“Spectorgroup stood out to me for its focus on cultivating deep relationships with its clients that push the boundaries of what is possible,” said Tzolova. “I’m so excited to collaborate with an ambitious and creative team that strives for design excellence.”

“Gergana will be an excellent addition to our New York City team,” said principal Scott Spector. “Her collaborative spirit and dedication to shaping innovative spaces that speak to the core of each client’s ethos aligns perfectly with our mission here at Spectorgroup.”

Throughout her career, Tzolova has been instrumental in developing commercial offices for creative, tech, and financial agencies as well as hospitality environments including restaurants, hotels, and amenity centers. She has worked closely with such clients as Empire State Realty, MLBPA, Booking.com, and Conrad Hotels. Her design approach focuses on creating meaningful, experiential spaces in an overstimulating world, and she views each project as an opportunity to collaborate with a client and create something entirely new.

In her role at Spectorgroup, Gergana will focus on devising creative solutions to design challenges for clients across a range of sectors including commercial, mixed-use, retail, and education. She will work closely with the internal design team as well as clients, design partners, and contractors to guide those solutions from concept to reality.

Spectorgroup, which is celebrating its sixtieth anniversary this year and recently announced the opening of its Miami office, continues to shape the built environment through innovative, research-backed spaces that enrich the lives of those who inhabit them.

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